

MEET THE

Fresh Faces at ESA

Beverly Choi, LEED AP

Community Planning Program Manager
ESA San Francisco



Beverly works with clients to shape and enhance communities through land use planning, policy research and analysis, urban design, sustainable best practices, and public engagement. She has worked with private and public sector clients on a variety of U.S. and international projects that range in needs, budget, and scale, from sites as small as a few urban blocks to plan areas as large as several thousand acres that span multiple jurisdictions. Her management responsibilities for high-profile projects have included the San Francisco's 34th America's Cup Master Plan, the repositioning of a series of Sacramento County-based master plans, and concept and land use planning for one of the largest mixed-use entertainment and resort operating companies in the world. Beverly is skilled at coordinating cross-business line/cross-regional teams and developing internal and external tools to manage the delivery of successful projects.

When Beverly is not in the office, she enjoys spending time outdoors with her family and, on unique occasions, can be found rollerblading along the San Francisco waterfront.

Mary Laux

Principal Planner
ESA San Francisco



Mary is passionate about city and community planning. She has over 18 years of experience spanning policy and land use development analysis. Mary provides her clients with a customized approach to addressing their challenges and achieving their vision.

Her practice includes managing large, complex, multi-disciplinary projects and teams for public and private clients across the globe. Mary works to secure project entitlements for large scale residential and mixed use developments, and manages projects encompassing community master development plans, specific plans, concept design and feasibility studies, and design guidelines on sites ranging from compact urban infill to tens of thousands of acres.

Her global perspective encourages out-of-the-box thinking balanced with practical solutions to achieve results. In her free time, Mary enjoys being in various outdoor bodies of water.